

Looking for a fast and affordable way to market to your members?

Look no further! E-mail marketing is just what you need.

CU SupportNet and Growth By Design are pleased to offer rich and colorful HTML e-mails that will help you market to your online members.

With HTML e-mails, you can reach all of your members for a flat price. Why pay print and postage fees when you can save time and money by sending e-mails with just the click of a button!

We have existing e-mail marketing messages available to promote credit cards, mortgage loans, and home equity loans, just to name a few. We can also create custom e-mail marketing messages based on your requests.

We have a variety of web graphic styles and options to meet every credit union's needs.

- ❖ You can select from our off-the-shelf web graphic HTML e-mails for as low as \$100.
- ❖ If you already have a print campaign or plan on doing a custom print campaign through Growth By Design we can extend it into a HTML e-mail message for only \$200.
- ❖ Do you already have a print campaign that has been created by another advertising agency? For only \$300 we can extend that campaign into an e-mail message. You will simply need to provide us with the graphic file and we'll take care of the rest.
- ❖ Finally, if you don't have existing artwork and you want us to build you something from scratch, we can take care of that too. For \$400, we can build a custom graphic HTML e-mail that is sure to get your point across.

Remember, you can save tons of money because there are no print or postage fees!

If you have any questions or if you would like to start HTML e-mail marketing today, call or e-mail Nadine Ferere at 678-542-3473 (nadinef@gcua.org) or Kristi Arrington at 678-542-3451 (kristia@gcua.org).

GROWTH
BY

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